

DAFTAR PUSTAKA

Iswandi, H. (2018). Peran dan pengaruh tampilan desain pada periklanan. *Besaung: Jurnal Seni Desain dan Budaya*, 3(3), 100-109. <https://doi.org/10.36982/jsdb.v3i3.493>

Shujuan, Q. (2021). A study on the performance and application of graphic creativity in graphic advertisement design. *Clausius Scientific Press*, 2(6), 75-77. <https://doi.org/10.23977/artpl.2021.020615>

