

## DAFTAR PUSTAKA

- Baker, C., and Bhutani, A. (2023). *What is content creation? 3 steps to creating web content*. Conductor. <https://www.conductor.com/academy/content-creation/>
- Izza. (2025). *Konten Media sosial: Pengertian, Jenis, Dan Cara membuatnya*. Bigevo. <https://bigevo.com/blog/detail/konten-media-sosial>
- Mohsin, M. (2023). *10 social media statistics you need to know in 2025 [infographic]*. Oberlo. <https://www.oberlo.com/blog/social-media-marketing-statistics>
- PT Memento Game Studios. (n.d.). *About*. PT Memento Game Studios. <https://mementogame.in/>
- Wiliam, J. B. (2025). *Rancang Bangun Aplikasi Game Mobile “SAMPAH” Menggunakan Game Engine Unity Di Memento Studio*. <https://kc.umn.ac.id/id/eprint/36015/>

