

DAFTAR PUSTAKA

- Baran, S. J., & Davis, D. K. (2012). *Mass communication theory: Foundations, ferment, and future* (6th ed.). Wadsworth.
- Bignell, J. (2013). *An introduction to television studies* (3rd ed.). Routledge.
- Effendy, O. U. (2007). *Ilmu komunikasi: Teori dan praktik*. Remaja Rosdakarya.
- Jenkins, H. (2006). *Convergence culture: Where old and new media collide*. New York University Press.
- Kolb, D. A. (1984). *Experiential learning: Experience as the source of learning and development*. Prentice Hall.
- Kovach, B., & Rosenstiel, T. (2014). *The elements of journalism: What newspeople should know and the public should expect* (3rd ed.). Three Rivers Press.
- Littlejohn, S. W., & Foss, K. A. (2009). *Theories of human communication* (9th ed.). Wadsworth.
- McCombs, M. E., & Shaw, D. L. (1972). The agenda-setting function of mass media. *Public Opinion Quarterly*, 36(2), 176–187. <https://doi.org/10.1086/267990>
- McQuail, D. (2010). *McQuail's mass communication theory* (6th ed.). Sage Publications.
- Wimmer, R. D., & Dominick, J. R. (2014). *Mass media research: An introduction* (10th ed.). Cengage Learning.
- Zettl, H. (2014). *Television production handbook* (12th ed.). Cengage Learning.