

## DAFTAR PUSTAKA

- [1] H. Sharma, "The importance of website usability in digital marketing: A review," *London Journal of Research In Computer Science and Technology*, vol. 23, no. 3, pp. 25–32, 2023. [Online]. Available: <https://journalspress.uk/index.php/LJRCST/article/view/194>
- [2] R. Andika and D. Renaldi, "Heuristic evaluation of ui/ux to enhance experience and sales in e-commerce," *bit-Tech Journal*, vol. 7, no. 2, pp. —, 2024. [Online]. Available: <https://doi.org/10.32877/bt.v7i2.1730>
- [3] D. A. Sinta Putri and A. Nugroho, "Implementation of the design thinking method in the ui/ux design of the bellina studio website," *Sistemasi: Jurnal Sistem Informasi*, vol. 14, no. 4, pp. —, 2025. [Online]. Available: <https://sistemasi.ftik.unisi.ac.id/index.php/stmsi/article/view/5265>
- [4] I. G. A. Wiguna, A. A. I. I. Paramitha, and I. P. A. Swastika, "Perancangan ui/ux website teknologi tepat guna sebagai media penyebarluasan inovasi desa," *INFOTECH Journal*, vol. 11, no. 2, pp. —, 2023. [Online]. Available: <https://doi.org/10.31949/infotech.v11i2.15821>
- [5] E. F. Firdani, I. F. Hanif, M. Febriansyah, and M. Y. Widsono, "Implementation of website-based ui ux using the design thinking method: Case study at pt jesinra makmur group," *Journal of Advances in Information and Industrial Technology*, vol. 6, no. 1, pp. 73–82, 2024. [Online]. Available: <https://doi.org/10.52435/jaiit.v6i1.586>
- [6] A. D. Takariyanto and P. O. N. Saian, "Perancangan ulang user interface dan user experience website klinik pratama dr. jo menggunakan metode user centered design," *IT-Explore: Jurnal Penerapan Teknologi Informasi dan Komunikasi*, vol. 3, no. 2, pp. 92–109, 2024. [Online]. Available: <https://ejournal.uksw.edu/itexplore/article/view/11518>
- [7] S. Munir and M. W. Nugroho, "Analisis dan evaluasi desain web profil sekolah dengan pendekatan nielsen usability model," *Jurnal Informatika Terpadu*, vol. 8, no. 2, 2024. [Online]. Available: <https://journal.nurulfikri.ac.id/index.php/jit/article/view/508>
- [8] B. A. Mustikaningtyas, M. C. Saputra, and A. Pinandito, "Analisis usability pada website universitas brawijaya dengan heuristic evaluation," *Jurnal Teknologi Informasi dan Ilmu Komputer*, 2023. [Online]. Available: <https://jtiik.ub.ac.id/index.php/jtiik/article/view/194>
- [9] H. Hanifah, Kraugusteeliana, and I. N. Isnainiyah, "Pengujian usabilitas user experience website ubiquitous based learning cloud menggunakan nielsen model," *JSI: Jurnal Sistem Informasi*, vol. 14, no. 1, pp. 2585–2598, 2022.

[Online]. Available: <https://jsi.ejournal.unsri.ac.id/index.php/jsi/article/view/69>

- [10] V. P. Sabandar and S. Sintaro, "Evaluation of usability based on user satisfaction with the ui/ux design of the e-repository prototype," *Sistemasi: Jurnal Sistem Informasi*, vol. 13, no. 4, 2024. [Online]. Available: <https://sistemasi.ftik.unisi.ac.id/index.php/stmsi/article/view/4292>
- [11] T. K. Ahshyar, A. Jakawendra, and S. Syaifullah, "Analisa usability website berita online menggunakan metode user centered design," *Jurnal Ilmiah Rekayasa dan Manajemen Sistem Informasi*, vol. 6, no. 2, 2024. [Online]. Available: <https://ejournal.uin-suska.ac.id/index.php/RMSI/article/view/9822>

