

DAFTAR PUSTAKA

- Abras, C., Maloney-Krichmar, D., & Preece, J. (2004). User-centered design. In W. Bainbridge (Ed.), *Encyclopedia of Human-Computer Interaction* (pp. 445–456). Thousand Oaks, Sage.
- Ambali, D. D. W., Allo, L. B., & Ta'diampang, B. (2021). Hubungan pola asuh orang tua dengan temperamen anak usia sekolah kelas III di SD Kristen Setia Sa'd dan Matalo Kabupaten Toraja Utara Tahun 2019. *Jurnal Ilmiah Kesehatan Promotif*, 6(1), 89–103.
- Ambrose, G., & Harris, P. (2011). *Layout: Principles of design*. AVA Publishing.
- APJII. (2023). *Survei APJII catat peningkatan penetrasi pengguna internet Indonesia*. Antara News. <https://kalsel.antaranews.com/rilis-pers/3431034/survei-apjii-catat-peningkatan-penetrasi-pengguna-internet-indonesia>
- Atkin, C. K., & Rice, R. E. (2013). *Theory and Principles of Public Communication Campaigns*. In *Public Communication Campaigns* (4th ed., pp. 2–19). SAGE Publications, Inc. <https://doi.org/10.4135/9781544308449.n1>
- Badan Pusat Statistik (BPS). (2023). Statistik Telekomunikasi Indonesia 2023. <https://www.bps.go.id/id/publication/2024/08/30/f4b846f397ea452bdc2178b3/statistik-telekomunikasi-indonesia-2023.html>
- Badan Pusat Statistik (BPS). (2024). *Perempuan sebagai tenaga profesional*. <https://jakarta.bps.go.id/id/statistics-table/2/OTU3IzI%3D/perempuan-sebagai-tenagaprofesional.html>
- Baker, S., Sanders, M. R., Turner, K. M. T., & Morawska, A. (2017). A randomized controlled trial evaluating a low-intensity interactive online parenting intervention, Triple P Online Brief, with parents of children with early onset conduct problems. *Behaviour Research and Therapy*, 91, 78–90. <https://doi.org/10.1016/j.brat.2017.01.016>
- Beaird, Jason., & Walker, Alex. (2020). *The principles of beautiful Web design*. SitePoin
- Belch, G. E., & Belch, M. A. (2021). *Advertising and promotion: An integrated marketing communications perspective* (12th ed.). McGraw-Hill Education.

- Brown, T. (2009). *Change by design: How design thinking creates new alternatives for business and society*. Harper Business.
- Cain, S. (2012). *Quiet: The power of introverts in a world that can't stop talking*. Crown Publishing Group.
- Chaffey, D., & Chadwick, F. E. (2019). *Digital marketing: Strategy, implementation and practice* (8th ed.). Pearson Education Limited.
- Desmita., Fitriani, W., Yulitri, R., Rouzi, K. S., & Asmita, W. (2021). *Digital parenting: A study on parenting styles in the digital age in West Sumatra*. <https://doi.org/10.4108/eai.11-10-2021.2319443>
- Durrant, J. E. (2016). *Positive discipline in everyday parenting* (4th ed.). Canadian Association of Family Resource Programs.
- Elkadi, E. A. F., & Sharaf, R. S. (2023). The impact of positive discipline on students' well-being and academic achievement: A case of international school in Cairo. *European Scientific Journal*, 19(16), 1–18. <https://doi.org/10.19044/esj.2023.v19n16p1>
- Garrett, J. J. (2011). *The elements of user experience: User-centered design for the web and beyond*. New Riders.
- Groos, C., Kelly, M., Nguyen, H., Islam, R., & Vandelanotte, C. (2024). Combining behavioral theory with user-centered design to build personas for a web-based health intervention. *International Journal of Human-Computer Studies*, 181, 103195. <https://doi.org/10.1016/j.ijhcs.2024.103195>
- Interaction Design Foundation. (2024). Web fonts: Definition and 10 recommendations. <https://www.interaction-design.org/literature/article/web-fonts-definition-and-10-recommendations>
- Kaplan, A. M., & Haenlein, M. (2010). Users of the world, unite! The challenges and opportunities of social media. *Business Horizons*, 53(1), 59–68. <https://doi.org/10.1016/j.bushor.2009.09.003>
- Komisi Perlindungan Anak Indonesia (KPAI). (2024). *Laporan tahunan KPAI: Jalan terjal perlindungan anak, ancaman serius generasi emas Indonesia*. <https://www.kpai.go.id/publikasi/laporan-tahunan-kpai-jalan-terjal-perlindungan-anak-ancaman-serius-generasi-emas-indonesia>
- Kotler, P., & Keller, K. L. (2016). *Marketing management* (15th ed.). Pearson Education Limited.

- Landa, R. (2010). *Advertising by Design: Generating and designing creative ideas across media* (2nd ed.). Wiley.
- Landa, R. (2010). *Graphic Design Solutions* (4th ed.). Wadsworth Publishing.
- Landa, R. (2019). *Graphic Design Solutions* (6th ed.) Cengage Learning.
- Lim, W. M. (2024). What is qualitative research? An overview and guidelines. *Australasian Marketing Journal*.
<https://doi.org/10.1177/14413582241264619>
- Male, A. (2007). *Illustration: A Theoretical and Contextual Perspective*. AVA Publishing.
- Mateo, K. F., Blitstein, J. L., Mays, D., & Calancie, L. (2024). Development of a web-based tool to support parents using user-centered design. *Digital Health*, 10, 1–12. <https://doi.org/10.1177/20552076241298433>
- McKee, N., Manoncourt, E., Yoon, C. S., & Carnegie, R. (2020). *Communication for change: A short guide to social and behavior change communication (SBCC)*. UNICEF.
- McQuail, D., & Deuze, M. (2020). *McQuail's Media & Mass Communication Theory* (7th ed.). SAGE.
- Miller, B. (2022). *Principles of Web Design* (3rd ed.). Allworth press.
- Mulyana, D. (2014). *Ilmu Komunikasi: Suatu Pengantar*. PT Remaja Rosdakarya.
- Nelsen, J. (2006). *Positive Discipline* (3rd ed.). Ballantine books.
- Orami & Sirclo. (2024). *Survei Orami: 93% orang tua menjadikan komunikasi terbuka esensial dalam mengasuh buah hati*.
<https://www.sirclo.com/press/survei-orami-93-orang-tua-menjadikan-komunikasi-terbuka-esensial-dalam-mengasuh-buah-hati>
- Poon, S. (2021). *Typography Design's New Trajectory Towards Visual Literacy for Digital Mediums*. *Studies in Media and Communication*, 9(1). 9-19.
<https://doi.org/10.11114/smc.v9i1.5071>
- Rachmawati, D., & Sari, N. M. (2020). Peran Lingkungan Keluarga dalam Menanamkan Nilai Sosial dan Moral pada Anak. *Jurnal Pendidikan Anak*, 6(2), 134–141.
- Rogers, E. M., & Storey J. D. (1987). *Communication Campaign*. Sage.

- Ruslan, R. (2008). *Manajemen public relations dan media komunikasi: Konsepsi dan aplikasi*. RajaGrafindo Persada.
- Siregar, M. R. (2021). Peran Elemen Visual dalam Desain Komunikasi Visual Kampanye Sosial. *Jurnal Desain*, 8(2), 88–95.
- Smeru Research Institute. (2022). *The Struggle for Adequate Childcare in Indonesia*. <https://smeru.or.id/en/article/struggle-adequate-childcare-indonesia>
- Sugiyama, K., & Andree, T. (2011). *The Dentsu Way: Secrets of Cross Switch Marketing from the World's Most Innovative Advertising Agency*. McGraw-Hill.
- Sulvinajayanti, S., Saleh, A. A., & Hamang, M. N. (2018). Pengasuhan Positive discipline Islami Sebagai Upaya Penurunan Kekerasan Terhadap Anak di Kabupaten Sidrap. *Jurnal Penelitian*, 15(1), 45-56.
- Swarnakar, S. (2024). *The Role of Color Psychology in Advertisement*. In *Advertising Methods, Research and Practices*. Adamas Knowledge City.
- UNICEF Indonesia. (2021). *Laporan tahunan 2021*. UNICEF Indonesia. <https://www.unicef.org/indonesia/media/13816/file/Laporan%20Tahunan%202021%20-%20Single%20page.pdf>
- UNICEF. (2023). *UNICEF annual report 2023* (Indonesia/section on child protection). UNICEF Indonesia. <https://www.unicef.org/indonesia/reports/unicef-indonesia-annual-report-2023>
- Venus, A. (2018). *Manajemen Kampanye: Panduan Teoritis dan Praktis dalam Mengejar Perubahan Perilaku*. Simbiosis Rekatama Media.

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A