

DAFTAR PUSTAKA

- Ambrose, S. A., Bridges, M. W., Dipietro, M., Lovett, M. C., Norman, M. K., & Mayer, R. E. (2010). *How Learning Works: 7 Research-Based Principles for Smart Teaching*. <https://firstliteracy.org/wp-content/uploads/2015/07/How-Learning-Works.pdf>
- Bly, R. W. (2020). *THE COPYWRITER'S HANDBOOK :A Step-by-Step Guide to Writing Copythat Sells, 3rd Edition*. <https://www.stafforini.com/docs/Bly%20-%20The%20copywriter%27s%20handbook.pdf>
- Burnell, C., Wood, J., Babin, M., Pesznecker, S., & Rosevear, N. (2017). *The Word on College Reading and Writing*. <https://openoregon.pressbooks.pub/wrd/>
- Gascoigne, T., Schiele, B., Leach, J., Riedlinger, M., Lewenstein, B. V., Massarani, L., & Broks, P. (2020). *Communicating Science: A Global Perspective* (T. Gascoigne, B. Schiele, J. Leach, M. Riedlinger, B. V. Lewenstein, L. Massarani, & P. Broks, Eds.). ANU Press. <https://doi.org/10.22459/CS.2020>
- Landa, Robin. (2021). *Advertising by design : generating and designing creative ideas across media*. Wiley.
- LATIN. (2025). *LATIN*. <https://latin.or.id/>
- Spinelli, M., & Dann, L. (2019). *PODCASTING : The Audio Media Revolution*. <https://dokumen.pub/podcasting-the-audio-media-revolution-9781501328695-9781501328688-9781501328671-9781501328657.html>
- GoodStats. (2024). *10 Negara yang paling sering mendengarkan podcast, ada Indonesia!* <https://data.goodstats.id/statistic/10-negara-yang-paling-sering-mendengarkan-podcast-ada-indonesia-7NTFV>
- Global Forest Watch. (2024). *Indonesia interactive forest monitoring dashboard*. <https://www.globalforestwatch.org/dashboards/country/IDN>