

DAFTAR PUSTAKA

- Abdulhafizh, L. G., & Djatiprambudi, D. (2020). PERANCANGAN COMPANY PROFILE JURUSAN DESAIN UNIVERSITAS NEGERI SURABAYA. *Ejournal Unesa*, 1(1), 112–122. <https://ejournal.unesa.ac.id/index.php/JDKV/article/download/35645/31876>
- Andrade, B., Morais, R., & De Lima, E. S. (2024). The Personality of Visual Elements: A framework for the development of visual identity based on brand personality dimensions. *The International Journal of Visual Design*, 18(1), 67–98. <https://doi.org/10.18848/2325-1581/cgp/v18i01/67-98>
- Balmer, J. M. (2017). The corporate identity, total corporate communications, stakeholders' attributed identities, identifications and behaviours continuum. *European Journal of Marketing*, 51(9/10), 1472–1502. <https://doi.org/10.1108/ejm-07-2017-0448>
- Bhandari, P. (2023, June 21). *Data Collection | Definition, Methods & Examples*. Scribbr. <https://www.scribbr.com/methodology/data-collection/>
- Dewi, B. K. (2025, August 16). Love Local, Saat Brand Kecantikan Indonesia Jadi Bintang di Negeri Sendiri. *KOMPAS.com*. [https://lifestyle.kompas.com/read/2025/08/16/214958920/love-local-saat-b](https://lifestyle.kompas.com/read/2025/08/16/214958920/love-local-saat-brand-kecantikan-indonesia-jadi-bintang-di-negeri-sendiri?page=all)
- Dina, F., & Kartono, G. (2025). Tinjauan Penerapan tata letak (Layout) Pada Karya Poster Pross Desain Studio Tahun 2018-2019. *Visual Heritage Jurnal Kreasi Seni Dan Budaya*, Vol 7.

<https://doi.org/10.30998/vh.v7i2.8932>

Dinisari, M. C., & Dinisari, M. C. (2024, December 9). ICE Prediksi Industri Kecantikan di Indonesia Tahun 2025 akan Terus Tumbuh. *Bisnis.com*.
<https://entrepreneur.bisnis.com/read/20241209/263/1822669/ice-prediksi-industri-kecantikan-di-indonesia-tahun-2025-akan-terus-tumbuh>

Fatiha, V. (2025). Jurnal Barik, Vol. 7 No. 1, Tahun 2025, 240-253
<https://ejournal.unesa.ac.id/index.php/JDKV/> e-ISSN : 2747-1195 240
PERANCANGAN COMPANY PROFILE DEPTH WONDO
SURAKARTA. *E-Journal Unesa*, 7.

Fatimah, K. (2020). PERANCANGAN COMPANY PROFILE SEBAGAI MEDIA PROMOSI CV. BAROTEK. *Ikonik Jurnal Seni Dan Desain*, 2(1), 13. <https://doi.org/10.51804/ijsd.v2i1.607>

Feldiansyah, F. (2024). Analysis of Corporate Communication Strategies in enhancing Company Image. *PERSPEKTIF*, 13(1), 106–114.
<https://doi.org/10.31289/perspektif.v13i1.10584>

Firdaus, A., Rahmawaty, D., & Nuh, M. (2024). PERANCANGAN VISUAL COMPANY PROFILE “PABLE.” *Journal Interstudi*, 5.

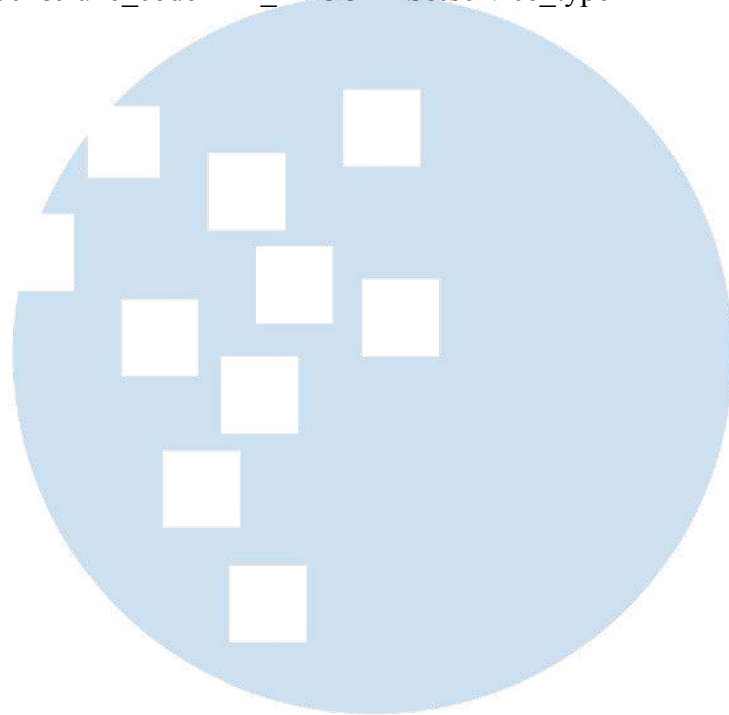
Foroudi, P., Turan, C. P., Melewar, T., Dennis, C., & Tzempelikos, N. (2024). Corporate identity management: A study of employees’ perceptions in the context of the retail and the hospitality and tourism sectors. *International Journal of Hospitality Management*, 122, 103876.
<https://doi.org/10.1016/j.ijhm.2024.103876>

Günay, M. (2024). THE IMPACT OF TYPOGRAPHY IN GRAPHIC DESIGN.

- Holtzhausen, L., & Fourie, L. (2013). The relationship between corporate identity-management constructs and relationship-management constructs : a case study of the North-West University. *Communicare; Journal for Communication Sciences in Southern Africa*, 32(1), 58–83.
<https://dspace.nwu.ac.za/bitstream/10394/13795/1/2013The-Relationship.pdf>
- Indeed. (2025, June 7). *6 Team Huddle Ideas for the workplace (With Tips)*.
<https://www.indeed.com/career-advice/career-development/team-huddle->
- Lin, S. P., Chang, C., Wu, C., Chin, C., Lin, C., Shiu, S., Chen, Y., Yen, T., Chen, H., Lai, Y., Hou, S., Wu, M., & Chen, H. (2022). The effectiveness of multidisciplinary team huddles in healthcare Hospital-Based setting. *Journal of Multidisciplinary Healthcare, Volume 15*, 2241–2247.
<https://doi.org/10.2147/jmdh.s384554>
- Ma, J. (2025). A study on Perceptual design of hierarchical graphic information in interfaces based on Gestalt Principles. *Applied Sciences*, 15(21), 11327.
<https://doi.org/10.3390/app152111327>
- Prawesti, D., Sari, D., & Iriani, D. (2025). 235 Penguatan citra merek melalui integrasi desain komunikasi visual dan strategi branding dalam media sosial @Prenagenworld. *Indonesian Journal of Digital Business, Vol 5*.
- Purwianti, L., & Fionna, F. (2023). Analisa pengaruh social media marketing activity terhadap brand loyalty dengan mediasi brand awareness, brand

- trust, dan brand love. *Jurnal Manajemen Strategi Dan Aplikasi Bisnis*, 6(2), 373–384. <https://doi.org/10.36407/jmsab.v6i2.1105>
- Regent University. (2022, July 6). *Alex Osborn and the journey of brainstorming*. https://www-regent-edu.translate.goog/journal/journal-of-transformative-innovation/the-history-of-brainstorming-alex-osborn/?_x_tr_sl=en&_x_tr_tl=id&_x_tr_hl=id&_x_tr_pto=rq
- Saharani, N. M., Wahida, N. A., & Margana, N. (2025). Perancangan Corporate Identity melalui Media Komunikasi Visual pada Distributor Sumber Jaya Toys Store. *Jurnal Desain Komunikasi Visual Asia*, 9(1). <https://doi.org/10.32815/jeskovsia.v9i1.1041>
- Susilawati, N., Fajrina, N., & Pramesti, R. D. (2023). Peran elemen visual sebagai strategi komunikasi pemasaran pada kemasan produk. *Journal of Computer Science and Visual Communication Design*, 8(2), 322–332. <https://doi.org/10.55732/jikdiskomvis.v8i2.903>
- Talend. (n.d.). *What is Data Processing? Definition and Stages - Talend Cloud Integration*. Talend - a Leader in Data Integration & Data Integrity. <https://www.talend.com/resources/what-is-data-processing/>
- Wati, Y. (2025, February 23). Industri Kosmetik Melonjak: Inovasi Lokal Taklukkan Pasar Global. *KabarBursa.com*. <https://www.kabarbursa.com/market-hari-ini/industri-kosmetik-melonjak-inovasi-lokal-taklukkan-pasar-global>
- Wheelan, S. A. (1999). *Creating Effective Teams: A guide for members and leaders*.

http://bvbr.bib-bvb.de:8991/F?func=service&doc_library=BVB01&local_base=BVB01&doc_number=017419010&sequence=000002&line_number=0001&func_code=DB_RECORDS&service_type=MEDIA



UMN
UNIVERSITAS
MULTIMEDIA
NUSANTARA