

CHAPTER V

EXHIBITION

5.1 Location & Venue

The location in which the exhibition are being held are in the building of University Multimedia Nusantara and the venue of the writer exhibition is in PK Ojong Tower building D first floor.

5.2 Budget

Here are a table of the budget the writer needed for the exhibition.

Table 5.1 budget

item	quantity	price
Indomie goreng	10 pcs	35000
Eggs	16 pcs	30000
White bread	20 pcs	18000
Chocolate spread	350 gr	28000
Shredded Cheese	1 kg	60000
Peanut butter	340 gr	32000
Strawberry jam	170 gr	22000
Shredded chicken breast	1 kg	55000
Lumpia wrapper	50 pcs	25000
Cooking oil	2 L	40000
Total		345000

5.3 Product Presentation

Figure 5. 1 product and presentation



Figure 5.2 product and presentation



5.4 Media and Promotion

The media the writer used for promotion are instagram, here are the account of the Urban Bites Warkop promotion.

Figure 5. 3 promotion platform

