

REFERENCE

- Anwar, F. A., Deliana, D., & Suyamto, S. (2024). Digital transformation in the hospitality industry: Improving efficiency and guest experience. *International Journal of Management Science and Information Technology*, 4(2), 428–437. <https://doi.org/10.35870/ijmsit.v4i2.3201>
- Jenness, D. (2023). The impact of smart room technology on guest experience. *Journal of Hotel and Business Management*, 12(6), Article 062.
DOI: <https://doi.org/10.35248/2169-0286.23.12.062>
- Kelsey, J., Nakaya, Y. S., & Santoso, I. G. (2023). *Sustainable digital transformation in the hospitality industry (Focus: A study of the hospitality industry in Indonesia)*. *Journal Social Society*, 3(1), 1–10. <https://pdfs.semanticscholar.org/a346/d0b9ac6c331c397da931a7429b046216e2a1.pdf>
- Marriott International. (2025). *The St. Regis Jakarta* [Situs web hotel]. <https://www.marriott.com/en-us/hotels/jktxr-the-st-regis-jakarta/overview/>
- Ohhyver, D. A., Judijanto, L., Ishlauddin, I., Apriyanto, A., Kalsum, U. E., & Anas, M. (2023). *Transformation of the hospitality industry in the digital era*. Sonpedia Publishing Indonesia.
- Quldosheva, K., Matniyazov, Z. E., & Mansurov, Y. M. (2023). Design and implementation of real-time kitchen monitoring and automation system based on Internet of Things. *Energies*, 15(18), 6778. DOI: <https://doi.org/10.3390/en15186778>
- St. Regis. (n.d.). *History & heritage*. Retrieved June 13, 2025, from <https://st-regis.marriott.com/culture/history-heritage/>
- Tanuja, M., & Murugesan, S. (2024). Smart hospitality: Integrating IoT for guest satisfaction and efficiency. *International Journal of Robotics and Mechatronics*, 11(1), Article 1258. Retrieved from <https://ojs.unsysdigital.com/index.php/ijrm/article/view/1258>
- Tripadvisor. (n.d.). *The St. Regis Jakarta – Reviews & ratings*. Retrieved June 13, 2025, from https://www.tripadvisor.com/Hotel_Review-g294229-d24940119-Reviews-The_St_Regis_Jakarta-Jakarta_Java.html
- Wynn, M., & Lam, C. (2023). Digitalisation and IT Strategy in the Hospitality Industry. *Systems*, 11(10), Article 501. <https://doi.org/10.3390/systems11100501>