



Hak cipta dan penggunaan kembali:

Lisensi ini mengizinkan setiap orang untuk mengubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

Copyright and reuse:

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

DAFTAR PUSTAKA

- Alawadhi, S., & Morris, A. (2008). The Use of the UTAUT Model in the Adoption of E-Government Services in Kuwait. *Proceedings of the 41st Annual Hawaii International Conference on System Sciences (HICSS 2008)*.
- Ang, S. H., Cheng, P. S., Lim, E. A., & Tambyah, S. K. (2001). Spot the difference: Consumer responses towards counterfeits. *Journal of Consumer Marketing*, 18(3), 219-235.
- Bandura, A. (1994). Self-Efficacy. *Encyclopedia of human behavior* (Vol. 4, pp. 71-81).
- Brechwald, W. A., & Prinstein, M. J. (2011). Beyond Homophily: A Decade of Advances in Understanding Peer Influence Processes. *Journal of Research on Adolescence*, 21(1), 166-179.
- Cannon, J. P., Perreault, W. D, McCarthy, E. J. (2008). Basic Marketing: A Global-Managerial Approach (16th ed.). New York: McGraw-Hill.
- Chaffey, D. (2007). E-Business and E-Commerce Management (3rd ed.). England: Pearson.
- Chang, T., & Wildt, A. R. (1994). Price, Product Information, and Purchase Intention: An Empirical Study. *Journal of the Academy of Marketing Science*, 22(1), 16-27.
- Cheong, J. H., & Park, M. (2005). Mobile internet acceptance in Korea. *Internet Research*, 15(2), 125-140.
- Chiang, C. F., Jang S. C. (2007). The Effects of Perceived Price and Brand Image on Value and Purchase Intention:. *Journal of Hospitality & Leisure Marketing*, 15(3), 49-69.
- Davis, F. D. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *MIS Quarterly*, 13(3), 319.

Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User Acceptance of Computer Technology: A Comparison of Two Theoretical Models. *Management Science*, 35(8), 982-1003.

Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1992). Extrinsic and Intrinsic Motivation to Use Computers in the Workplace1. *J Appl Social Psychol Journal of Applied Social Psychology*, 22(14), 1111-1132.

Davis, F. D. (1993). User acceptance of information technology: System characteristics, user perceptions and behavioral impacts. *International Journal of Man-Machine Studies*, 38(3), 475-487.

Fort, I., Jacquet, F., & Leroy, N. (2011). Self-efficacy, goals, and job search behaviors. *Career Dev Int Career Development International*, 16(5), 469-481.

Hair, J. F., Jr., Black, W. C., Babin, B. J., Anderson, R. E. (2010). Multivarite data analysis (7th ed.). New Jersey: Pearson Education.

Heijden, H. V., Verhagen, T., & Creemers, M. (2003). Understanding online purchase intentions: Contributions from technology and trust perspectives. *European Journal of Information Systems Eur J Inf Syst*, 12(1), 41-48.

Huang, J., Lee, B. C., & Ho, S. H. (2004). Consumer attitude toward gray market goods. *International Marketing Review*, 21(6), 598-614.

Kotler, P., Armstrong, G. (2014). Principles of Marketing (15th ed.). England: Pearson

Laroche, M., Kim, C., & Zhou, L. (1996). Brand familiarity and confidence as determinants of purchase intention: An empirical test in a multiple brand context. *Journal of Business Research*, 37(2), 115-120.

Lee, M. (2009). Factors influencing the adoption of internet banking: An integration of TAM and TPB with perceived risk and perceived benefit. *Electronic Commerce Research and Applications*, 8(3), 130-141.

Lee, W., Tyrrell, T., & Erdem, M. (2013). Exploring the behavioral aspects of adopting technology. *Journal of Hospitality and Tourism Technology JHTT*, 4(1), 6-22.

Maholtra, N. K. (2010). Basic Marketing Research an Applied Orientation (6th ed.). New Jersey: Pearson Education

Maholtra, N. K. (2012). Basic Marketing Research Integration of Social Media (4th ed.). New Jersey: Pearson Education

Nørgaard, M. K., Hansen, K. N., & Grunert, K. G. (2013). Peer influence on adolescent snacking. *Journal of Social Marketing*, 3(2), 176-194.

Pietro, L. D., Virgilio, F. D., & Pantano, E. (2012). Social network for the choice of tourist destination: Attitude and behavioural intention. *Journal of Hospitality and Tourism Technology JHTT*, 3(1), 60-76.

Porter, C. E., & Donthu, N. (2006). Using the technology acceptance model to explain how attitudes determine Internet usage: The role of perceived access barriers and demographics. *Journal of Business Research*, 59(9), 999-1007.

Schunk, D. H. (1991). Self-Efficacy and Academic Motivation. *Educationa; Psychologist*, 26:3-4, 207-231

Schiffman, L., Wisenblit, J. L. (2015). Consumer Behavior (11th ed.). New Jersey: Pearson

Seock, Y., & Norton, M. (2007). Attitude toward internet web sites, online information search, and channel choices for purchasing. *Journal of Fashion Marketing and Management: An International Journal Jnl of Fashion Mrkting and Mgt*, 11(4), 571-586.

Talton, E. L., & Simpson, R. D. (1985). Relationships between peer and individual attitudes toward science among adolescent students. *Science Education Sci. Ed.*, 69(1), 19-24.

Tella, A., Ayeni C. O., Popoola, S. O. (2007). Work Motivation, Job Satisfaction, and Organisational Commitment of Library Personnel in Academic and Research Libraries in Oyo State, Nigeria. *Library Philosophy and Practice (e-journal)*.

Tsai, C., Zhu, D., Ho, B. C., & Wu, D. D. (2010). The effect of reducing risk and improving personal motivation on the adoption of knowledge repository system. *Technological Forecasting and Social Change*, 77(6), 840-856.

Venkatesh, V., Morris, M. G., Davis G. B., Davis F. D. (2003). User Acceptance of Information Technology: Toward a Unified View. *MIS Quarterly Vol 27 No. 3, pp. 425-478*

Vijayasarathy, L. R. (2004). Predicting consumer intentions to use on-line shopping: The case for an augmented technology acceptance model. *Information & Management*, 41(6), 747-762.

Wei, T. T., Marthandan, G., Chong, A. Y., Ooi, K., & Arumugam, S. (2009). What drives Malaysian m-commerce adoption? An empirical analysis. *Industr Mngmnt & Data Systems Industrial Management & Data Systems*, 109(3), 370-388.

Zeithaml, V. A. (1988). Consumer Perceptions of Price, Quality, and Value: A Means-End Model and Synthesis of Evidence. *Journal of Marketing*, 52(3), 2.

2015: Perkembangan Industri Telekomunikasi (n.d)

<http://www.ift.co.id/posts/pertumbuhan-industri-telekomunikasi-moderat-di-2014>

2015: Manfaat Internet (n.d)

<http://www.skipnesia.com/2014/06/10-manfaat-internet secara-umum.html>

2015: Perangkat Akses Internet (n.d)

<http://indo-review.com/baidu-merilis-hasil-eksplorasi-dunia-mobile-di-indonesia/>

2015: Pengguna Smartphone (n.d)

<https://id.techinasia.com/jumlah-pengguna-smartphone-di-indonesia-2018/>

2015: Pertumbuhan Aplikasi Mobile (n.d)

<https://id.techinasia.com/indonesia-pasar-menjanjikan-developer-aplikasi/>

2015: Jumlah Pengunduh Aplikasi:

<https://dailysocial.net/post/tren-dan-peluang-pasar-aplikasi-mobile-di-indonesia>

2015: Tinder

<http://selular.id/apps/2015/09/tinder-tambah-opsi-baru-super-like/>

2015: BeeTalk

<http://tekno.liputan6.com/read/2136584/4-fitur-unggulan-aplikasi-chatting-beetalk>

2015: Aplikasi Dating

<https://id.techinasia.com/aplikasi-chatting-teman-baru-cari-jodoh-lawan-jenis/>

2015: Sejarah Paktor

<https://dailysocial.net/post/paktor-online-dating-indonesia>

2015: Target Paktor

<http://www.tribunnews.com/techno/2015/04/09/aplikasi-mobile-paktor-gaet-500-ribu-pengguna-yang-cari-pasangan>

2015: Usia Pacaran:

<http://health.liputan6.com/read/2188278/sexpedia-usia-tepat-pacaran>

2015: Google

<https://dailysocial.id/post/paktor-online-dating-indonesia/>

2015: Google (n.d)

<http://www.tribunnews.com/techno/2015/04/09/aplikasi-mobile-paktor-gaet-500-ribu-pengguna-yang-cari-pasangan>

2015: Google (n.d)

<http://www.tribunnews.com/techno/2015/04/11/junior-liem-jadi-brand-ambassador-paktor-indonesia?page=3>

2015: Google (n.d)
blog.gopaktor.com

2015: umur ideal menikah
<http://medan.tribunnews.com/2015/07/31/di-usia-berapa-ideal-menikah-cek-tabel-ini>

2016: Tinder dan BeeTalk
<https://id.techinasia.com/aplikasi-chatting-teman-baru-cari-jodoh-lawan-jenis>

